

Plastic loyalty card with transparent UV coating on spot of card surface

Overview

UV coating is applied partially on top of the logo or slogan of the card design. Usually the UV coating is transparent to show the printing beneath. It reflects light on the matt finish of the loyalty card that makes the spot patterns more in-depth and the raised UV coating on the card surface brings special appearance. [UV card](#) includes spot UV card.

Applications

bonus card
Discount card
Gift card
Loyalty card
Membership card
Privilege card
Rewards card
VIP card



In addition to all the applications above, this kind of [plastic smart card](#) can provide you the unique experience with the special appearance.



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Specifications

Product	UV COATING CARD
Material	PVC, PET, ABS
Dimension	CR80 (85.7mm x 53.9mm)
Thickness	30mil (0.76mm) or customized
Laminated	Matt
IC chip	N/A
Printing	CMYK by offset printing UV varnish by screen printing
Magnetic stripe	LoCo 300oe /HiCo 2750oe 3 tracks, 12.7mm width Black, Gold, Silver
Signature panel	White/ Transparent
Personalization	Bar code, black D.O.D printing, Ink jet printing, Thermal printing
Packing	Neutral packaging 200/ 250/ 500 cards per unit box 2,000/ 3,000/ 5,000 cards per master carton